



SMALL

BUSINESS

EXCHANGE

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Voice of Small, Emerging Diversity Owned Businesses Since 1984

• NEWS • INFO • BIDS

How the Chicken Built America

By Andrew Lawler

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This season millions of Americans will celebrate with turkey on the table. The turkey is, after all, the native North American animal that Benjamin Franklin considered “a much more respectable bird” than the scavenging bald eagle. But while the eagle landed on the country’s Great Seal and the turkey gets pride of place at our holiday dinners, neither bird can claim to have changed American culture more than their lowly avian cousin, the chicken.

English settlers arriving at Jamestown in 1607 brought a flock of chickens that helped the struggling colony survive its first harsh winters, and the bird was on the Mayflower 13 years later. But the popularity of the Old World fowl soon faded, as turkey, goose, pigeon, duck and other tastier native game were plentiful.

This proved a boon for enslaved Africans. Fearful that human chattel could buy their freedom from profits made by selling animals, the Virginia General Assembly in 1692 made it illegal for slaves

to own horses, cattle or pigs. Poultry, though, wasn’t considered worth mentioning.

This loophole offered an opportunity. Most slaves came from West Africa, where raising chickens had a long history. Soon, African-Americans in the colonial South — both enslaved and free — emerged as the “general chicken merchants,” wrote one white planter. At George Washington’s home, Mount Vernon, slaves were forbidden to raise ducks or geese, making the chicken “the only pleasure allowed to Negroes,” one visitor noted. The pleasure was not just culinary, but financial: In 1775, Thomas Jefferson paid two silver Spanish bits to slaves in exchange for three chickens. Such sales were common.

Black cooks were in a position to influence their masters’ choice of dishes, and they naturally favored the meat raised by their friends and relatives. One of the West African specialties that caught on among white people was chicken pieces fried in oil — the meal that now, around the world, is considered quintessentially American.

Slaves laid the foundation for the American appetite for chicken, but it was the forced opening of China by the West in the 1840s that made

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Photo Credit: Paul Rogers

Mayor Lee Launches Shop & Dine In The 49 Holiday Challenge To Support Local Businesses



Mayor Edwin M. Lee launched his Shop & Dine in the 49 initiative, challenging residents to do all their shopping and dining within the 49 square miles of San Francisco this holiday season. Mayor Lee announced the new Citywide campaign in the Castro neighborhood with District 8 Supervisor Scott Wiener, local merchants and small business leaders.

“Our small business and neighborhood commercial corridors are the lifeblood of San Francisco and each of us can make a big difference in keeping them vibrant by choosing to eat and shop local this holiday season,” said Mayor Lee. “Our residents are sophisticated shoppers and diners that understand the value and quality of goods that they buy and the

food that they eat, and I encourage all our residents to take my Shop & Dine in the 49 challenge this holiday season.”

“San Francisco’s small businesses are the heart and soul of our neighborhoods and commercial corridors,” said Supervisor Wiener. “Shop & Dine in the 49 honors and recognizes these businesses and all they contribute to our City and our neighborhoods. I can’t think of a better way to give back to the community and to ensure the continued vibrancy of our neighborhoods than to shop and dine locally.”

approximately 100,000 local residents. According to the Controller’s Office, a 1 percent increase in spending at restaurants and retailers in the neighborhood corridors would generate an additional \$100 million for our local economy. Shopping local creates 57 jobs for every \$10 million in consumer spending compared to online

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Community Outreach

Letter from Executive Director of Chinese for Affirmative Action in San Francisco

Dear Beverly,

I would like to share with you some personal reactions to yesterday's announcement that Ferguson police officer Darren Wilson will not be indicted for the killing of unarmed teenager Michael Brown.

First and foremost, I believe our collective sympathy must go to the family and friends of Michael Brown. Though it may be impossible for most of us to comprehend what it means to lose a son or loved one to violence, we all have a duty to try.

Second, I think it is imperative to validate the frustrations that millions of Americans across the country are experiencing at this moment. Sometimes anger is not only justified, it is morally required. I believe that this is one of those times.

We have an obligation to be angry because the death of Michael Brown and the failure of the grand jury to indict his killer, Darren Wilson, must be understood in

the context of racial discrimination and oppression in the United States.

Patterns of racial profiling, police violence, and the hyper-criminalization of communities of color have served to dehumanize African American boys and men since the inception of this country.

We should be outraged by Brown's death and the grand jury decision not because they are aberrations but because they remain the norm. Countless individuals suffer the full range and devastating harms of the same structural racism that took Michael Brown's life and prevents Darren Wilson from standing trial.

Yet the dominant culture tells us that their names, their families, their stories, and their lives do not matter. All of us have a responsibility to resist this horrible deception.

Lastly, the reality of diversity is that discrimination affects each community differently. But rather than let

those differences preclude understanding, we can work to make them precursors for empathy. Many of us who are Asian American identify with the experience of being rendered invisible, marginalized, and dehumanized. We should turn those experiences into catalysts for positive change that is fully inclusive.

There is no doubt we all must do more to affirm that Black lives matter. And we must search for a solidarity that goes beyond enlightened self-interest in favor of one that commits to deeper compassion and broader self-transformation.

It is my heartfelt hope that we all bring our best selves to the national conversation about what we can learn from Ferguson, what type of country we want to be, and how we make that happen.

Sincerely,
Vincent Pan
Executive Director

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Marching to Economic Freedom on a Treadmill

By James Clingman

Here's a sobering statement: "Fifty years ago (2013), the unemployment rate was 5% for Whites and 10.9% for Blacks," according to the Economic Policy Institute (EPI). "Today, it is 6.6% for Whites and 12.6% for Blacks." Can you believe that? We are at the same relative position now as we were when MLK gave his famous speech in 1963. Part of the problem is that we have been waiting to be rescued rather than doing everything we can to rescue ourselves.

Employment is very high on the fictional Black agenda, so much so that during our protests we have to say it three times: Jobs! Jobs! Jobs! While we have certainly protested and begged for jobs from politicians, our tepid and passive solutions have not moved us one inch toward our goal of lowering the Black rate of unemployment. Why?

The last march for jobs was called by Marcher-in-Chief, Al Sharpton, in October 2011, during the run-up to the 2012 presidential election. Sharpton, who was flanked by leaders of the National Education Association, NAACP, and other groups, was quoted in the

Washington Post as saying, "We will bring forth the masses who have not been heard in the midst of the jobs debate...As the president fights for a jobs act, as super-committees meet, they need to hear 'marching feet.' This is to send a message to Congress."

"Marching feet"? Congress must have had earplugs on that day. If they did get the message, they did nothing to improve the situation two years later, according to the EPI report. Many of our marches have been tantamount to walking on a treadmill, burning energy but not moving forward.

Sharpton went on to say, "The march, which will count on the large ranks of union members, will bring 'drama' to the jobs debate. His use of the word, 'drama' reminds me of what John Henrik Clarke said about Sharpton during a debate with Cornell West at Ohio State University.

Clarke stated, "We have to make a distinction between these academic vaudeville shows and those who give us knowledge. We cannot accept the performers as fighting for our liberation. We can enjoy the perfor-



mance, but don't think it moves us forward, except the bank account of the performer. I like Al Sharpton personally because he is something that is useful; he is an alarmist. An alarmist solves no problem; he will call at-



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AWARDS

• CITY OF LOS ANGELES

Black Business Association,
Outstanding Entrepreneur
Mayor's Advisory Board,
Outstanding Achievement as a Vendor/Supplier




• COUNTY OF LOS ANGELES

Black Business Association,
Outstanding Entrepreneur

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Lennar to Develop Massive Candlestick Park Project

By Greg Aragon

Lennar Corp and retail developer Macerich on November 17 announced a joint venture partnership to develop a 500,000 sq-ft urban outlet project at Candlestick Point in San Francisco. The development will be an anchor to a new community that Lennar currently has under construction at Candlestick Point, which is located on the site of the former Candlestick Park sports stadium.

Project officials say the Candlestick Point project is expected to create more than 3,000 permanent jobs and deliver more than 6,000 homes. Just north of Candlestick Point, Lennar is also developing The San Francisco Shipyard project, located at Hunters Point, on 700 acres of land that used to be a US Navy military base beginning in the 1940s. Together, these two projects will deliver more than 10,000 new residences.

Lennar says that the Candlestick Point development will be one of the largest urban mixed-use projects in the United States. In addition to the urban outlet component, the project will feature a diversity of commercial offerings, including neighborhood retailers, a restaurant village, an African diaspora-themed marketplace, movie theaters, a performance venue and hotel.

The project will also include rental and for-sale homes, all anchored by a first-of-its-kind urban outlet shopping district that will feature major regional, national and international retailers. Lennar and Macerich are 50/50 partners on the development.

Randy Brant, Macerich's executive vice president, real estate, said in a news release that Candlestick Point is a "prime location in one of the strongest regional economies." Santa Monica, CA-based Macerich's retail development experience includes Broadway Plaza in Walnut Creek, Santa Monica Place in Santa Monica, and The Village at Corte Madera in Corte Madera, CA.

The launch of the Candlestick development will be marked by demolition of the now dormant Candlestick Park in winter 2015 and will include more than \$1 billion of new investment and infrastructure over the next four years. The new investment will include



The site around San Francisco's defunct Candlestick stadium will make way for a 500,000-square-foot mall, a joint development between homebuilder Lennar Corp. and mall operator Macerich.

■ Continued on page 4

California Sub-Bid Request Ads

REQUEST FOR DBE SUBCONTRACTORS AND SUPPLIERS FOR:

**Hwy 160 Isleton
Caltrans #03-2F9904**

BID DATE: December 3, 2014 @ 2:00 PM

We are soliciting quotes for (including but not limited to): Trucking, Lead Compliance Plan, Construction Area Signs, Traffic Control System, Portable Changeable Message Sign, Prepare WPCP, Treated Wood Waste, Reconstruct Guardrail, Cold Plane AC, Shoulder Backing, Crack Treatment, AC Dike, Rumble Strip, Tack Coat, Delineator, Object Marker, Striping & Marking, Traffic Monitoring System, Modify Signal and Construction Materials

O.C. Jones & Sons, Inc.

1520 Fourth Street • Berkeley, CA 94710 • Phone: 510-526-3424 • FAX: 510-526-0990

Contact: Jean Sicard

An Equal Opportunity Employer

100% Performance & Payment Bonds may be required. Worker's Compensation Waiver of Subrogation required. Please call OCJ for assistance with bonding, insurance, necessary equipment, material and/or supplies. OCJ is willing to breakout any portion of work to encourage DBE Participation. Plans & Specs are available for viewing at our office or through the Caltrans Website at www.dot.ca.gov/hq/esc/oe/weekly_ads/index.php.

REQUEST FOR DBE SUBCONTRACTORS AND SUPPLIERS FOR:

**Milpitas Station Surface Parking and Roadway
Contract C740 (13002F)**

Santa Clara Valley Transit Authority

BID DATE: December 11, 2014 @ 2:00 PM

We are soliciting quotes for (including but not limited to): Trucking, Construction Staking, SWPPP, Flagging, Sweeping, Temp. Hydraulic Mulch, Temp. Fence, Construction Area Signs, Clearing & Grubbing, Develop Water Supply, Erosion Control, Irrigation, Import Topsoil, Bio Retention Basin, Roadside Sign, Underground, Rock Slope Protection, Minor Concrete, Detectable Warning Surface, Misc. Iron & Steel, Bollard, Survey Monument, Striping & Marking, Signals & Lighting, Fire Hydrant, Minor Structures, Porous Paving System, Bollards, Underground, Security Infrastructure and Construction Materials

O.C. Jones & Sons, Inc.

1520 Fourth Street • Berkeley, CA 94710 • Phone: 510-526-3424 • FAX: 510-526-0990

Contact: Greg Souder

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100% Performance & Payment Bonds may be required. Worker's Compensation Waiver of Subrogation required. Please call OCJ for assistance with bonding, insurance, necessary equipment, material and/or supplies. OCJ is willing to breakout any portion of work to encourage DBE Participation. Plans & Specs are available for viewing at our office on the VTA's website.

REQUEST FOR DBE
SUBCONTRACTORS AND SUPPLIERS
FOR:

**Niles Boulevard Overhead
Bridge Replacement Project
Fox Avenue to Linda Drive
City of Fremont
City Project No. 8460 (PWC)**

BID DATE: December 9, 2014 @ 2:00 PM

We are soliciting quotes for (including but not limited to): Trucking, Engineer's Field Office Facilities, SWPPP, Rain Event Action Plan, Storm Water Sampling, Analysis and Annual Report, Construction Area Signs, Traffic Control System, Abandon Culvert, Adjust Monument to Grade, Cold Plane AC, Bridge Removal, Temporary Erosion Control, Clearing & Grubbing, Lead Compliance Plan, Structure Excavation (Bridge), Structure Backfill (Bridge), Imported Borrow, Amended Soil, AC Dike, Tack Coat, Permanent Steel Casing, CIDH Concrete Piling, Furnish Piling, Prestressing Cast-In-Place Concrete, Structural Concrete, Minor Concrete (Minor Structure), Modular Block Wall, Joint Seal Assembly, Bar Reinforcing Steel, Roadside Signs, Underground, Drainage Inlet Marker, Rock Slope Protection, Minor Concrete (Curb and Gutter), Misc. Iron & Steel, Misc. Metal, Survey Monument, Delineator, Object Marker, MBGR, Chain Link Railing, Pedestrian Barricade, Concrete Barrier, Transition Railing, Striping & Marking, Electrical, Planting & Irrigation and Construction Materials

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1520 Fourth Street • Berkeley, CA 94710 • Phone:

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REQUESTING SUB-QUOTES FROM
QUALIFIED DBE SUBCONTRACTORS/
SUPPLIERS FOR:

**Milpitas Station Surface Parking and Roadway
Contract: C740 (13002F)**

Owner: Santa Clara Valley

Transportation Authority

Engineers' Estimate: \$6,000,000.

BID DATE: December 11, 2014 @ 2:00 PM

Items of work include but are not limited to: Erosion Control, Fencing, Construction Area Signs, Landscape, Minor Concrete, Striping, Electrical, Underground, Trucking, Survey, Brick Pavers and SWP Plan.

Granite Rock Company 'Graniterock' is signatory to Operating Engineers, Laborers, Teamsters, Carpenters and Cement Masons unions. 100% performance and payment bonds will be required from a qualified surety company for the full amount of the subcontract price. Bonding assistance is available. Graniterock will pay bond premium up to 1.5%. In addition to bonding assistance, subcontractors are encouraged to contact Graniterock Estimating with questions regarding obtaining lines of credit, insurance, equipment, materials and/or supplies, or with any questions you may have. Subcontractors must possess a current contractor's license, insurance and worker's compensation coverage. Subcontractors will be required to enter into our standard contract. Graniterock intends to work cooperatively with all qualified firms seeking work on this project. Granite Rock Company is an equal opportunity employer.

Granite Rock Company

120 Granite Rock Way • San Jose, CA 95136

Phone (408) 574-1400 • Fax (408) 365-9548

Contact: Paul Brizzolara

Email: estimating@graniterock.com

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California Sub-Bid Request Ads

GALEB PAVING, INC.
REQUEST FOR SUBCONTRACTOR BIDS

PROJECT: C740 (13002F)
Milpitas Station Surface Parking and Roadway
OWNER: Valley Transportation Authority
BIDS: December 4, 2014 @ 2:00 PM

Galeb Paving, Inc. is bidding this project as a prime bidder and is requesting DBE bids for the following trades: Concrete, Underground Utilities, Electrical, Erosion Control, Trucking, Survey, Fence, Signs and Striping, Flexible Porous Paving System, Barrier Rail, Miscellaneous Iron and Steel

Please fax your bids to
(408) 253-4753 Attn: Lee Pellicciotti
100% Payment and Performance Bonds may be required.

Galeb Paving, Inc.

12340 Saratoga-Sunnyvale Road
Saratoga, Ca 95070
Phone: (408) 253-4747 • Fax: (408) 253-4753

Galeb Paving, Inc.
is an Equal Opportunity Employer

Granite Rock Company is requesting sub-bids from qualified DBE & SBE Subcontractors/Suppliers for:

Project Owner: San Francisco Bay Area Rapid Transit District - BART

Project Description: The Construction of Hayward Maintenance Complex Project Site, Track and Systems
Contract No. 01RQ-120

Location: Hayward

Bid Date: 12/16/14 @ 2:00 p.m.

Engineer's Estimate \$23,000,000

Note: Qualified firms must be located in the BART Market Area of Alameda, Contra Costa, San Francisco & San Mateo Counties.

Items of work include but are not limited to: Fencing, Clear & Grub including Tree Removal, Underground Utilities including Horizontal Boring, SWPPP items including Bioswale, Electrical, Train Rail Installation (trackwork), Train Control System, Structural Concrete Work (Retaining Wall), Earthwork, Trucking & Hauling, AC Sawcutting, AC Milling & Grinding, Hydroseeding, Soundwall, CIDH Piles, Pile Cap, Rebar, Striping & Signs, Concrete Barrier, & Masonry Walls.

Plans and Specs are available in our San Jose/Watsonville offices. Granite Rock Company 'Graniterock' is signatory to Operating Engineers, Laborers, Teamsters, Carpenters and Cement Masons unions. 100% performance and payment bonds will be required from a qualified surety company for the full amount of the subcontract price. Bonding assistance is available. Graniterock will pay bond premium up to 1.5%. In addition to bonding assistance, subcontractors are encouraged to contact Graniterock Estimating with questions regarding obtaining lines of credit, insurance, equipment, materials and/or supplies, or with any questions you may have. Subcontractors must possess a current contractor's license, insurance and worker's compensation coverage. Subcontractors will be required to enter into our standard contract. Graniterock will break down items of work to facilitate DBE/SBE participation. Granite Rock Company is an Equal Opportunity Employer.

Granite Rock Company

120 Granite Rock Way • San Jose, CA 95136
Phone: (408) 574-1400 • Fax: (408) 365-9548
Email: estimating@graniterock.com
Contact Person: Bob Williams

Shimmick Construction Company, Inc.
DBE Subcontractor/Supplier Bids Requested For:
San Francisco Bay Area Rapid Transit District
Construction of Hayward Maintenance Complex Project Site, Track and Systems
Contract No. 01RQ-120

Bid Date: December 16, 2014 at 2:00PM
Fax all quotes to 510-777-5099

Requesting certified DBE Subcontractor and Supplier Quotes on Safety, Pilings, Pipe, Fencing, Traffic Count, Clearing & Grubbing, Roadway Excavation, Grading, Embankment Construction, Aggregate Base, Asphalt Concrete, Paving Asphalt, Cast-In-Drilled-Hole Concrete Piling, Concrete Structure, Minor Concrete Structure, Reinforcing Steel, Railroad Work, Rail Vehicle/Railroad Quality Assurance Inspection, Railroad Track Inspection, Reinforced Concrete Pipe, Plastic Pipe, Corrugated Steel Pipe Inlet & Riser, Corrugated Steel Pipe Energy Dissipator, Welded Steel Pipe, Jacked Welded Steel Pipe, Debris Rack-Drainage Gate, Reinforced Concrete Sewer Pipe, Clay Sewer Pipe, Asbestos-Cement Sewer Pipe, Cast Iron Sewer Pipe, Sewer Manhole, Fencing, Signal & Lighting, Bottom Dump Trucking, Flat Bed Trucking

Bid Documents may be obtained from the District Secretary's Office, San Francisco Bay Area Rapid Transit District, in person on the 23rd Floor at 300 Lakeside Drive, Oakland, California 94612, or by mail at P.O. Box 12688, Oakland, California 94604-2688. Documents may also be viewed at Shimmick Construction's Office by appointment only: 8201 Edgewater Drive, Suite 202, Oakland, CA 94621; Phone (510) 777-5000.

Subcontractors and Suppliers interested in this project may contact Matt Azzi by phone at (510) 777-5038.

100% Performance and Payment bonds with a surety company subject to approval of Shimmick Construction Company, Inc. are required of subcontractors for this project. Shimmick Construction will pay bond premium up to 1.5%. Subcontractors will be required to abide by terms and conditions of the AGC Master Labor Agreements and to execute an agreement utilizing the latest SCCI Long Form Standard Subcontract incorporating prime contract terms and conditions, including payment provisions. Shimmick Construction's listing of a Subcontractor is not to be construed as an acceptance of all of the Subcontractor's conditions or exceptions included with the Subcontractor's price quote. Shimmick Construction requires that Subcontractors and Suppliers price quotes be provided at a reasonable time prior to the bid deadline to enable a complete evaluation. For assistance with **bonding, insurance or lines of credit** contact Scott Fairgrieve at (510) 777-5000.

Shimmick Construction Company Inc.

8201 Edgewater Drive, Suite 202 • Oakland, CA 94621
Phone (510) 777-5000 • Fax (510) 777-5099

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DeSilva Gates Construction, L.P.
is soliciting for DBEs
FOR CONSTRUCTION ON STATE HIGHWAY IN SACRAMENTO COUNTY IN AND NEAR ISLETON FROM ROUTE 12 TO 0.5 MILE NORTH OF ROUTE 220, CONTRACT NO. 03-2F9904, FEDERAL AID PROJECT ACNH-P160(022)

OWNER: STATE OF CALIFORNIA
DEPARTMENT OF TRANSPORTATION
1727 30th Street, Bidders' Exchange, MS 26,
Sacramento, CA 95816

BID DATE: DECEMBER 3rd, 2014 @ 2:00 P.M.

We hereby encourage responsible participation of local Business Enterprises, and solicit their subcontractor or materials and/or suppliers quotation for the following types of work including but not limited to:

AC DIKE, COLD PLANE, CONSTRUCTION AREA SIGN, CRACK SEALING, ELECTRICAL, GUARDRAIL, ROADSIDE SIGNS, RUMBLE STRIP, STRIPING, SWPPP PLAN, TRUCKING, WATER TRUCKS, STREET SWEEPING, RUBBERIZED HMA (GAP GRADE) MATERIAL.

100% Performance and Payment Bonds may be required for full amounts of the subcontract price. Surety Company will have to be approved by DeSilva Gates Construction, L.P. DeSilva Gates Construction, L.P. will pay bond premium up to 2%. Subcontractors must possess current insurance and worker's compensation coverage meeting DeSilva Gates Construction, L.P.'s requirements. Please call if you need assistance in obtaining bonding, insurance, equipment, materials and/or supplies. Plans and Specifications are available for review at our Dublin office.

DESILVA GATES CONSTRUCTION, L.P.

11555 Dublin Boulevard
P.O. Box 2909
Dublin, CA 94568-2909
(925) 829-9220 / FAX (925) 803-4263
Estimator: Steve Lippis
Website: www.desilvagates.com

An Equal Opportunity Employer

DeSilva Gates Construction, L.P.
is soliciting for DBEs
FOR CONSTRUCTION ON STATE HIGHWAY IN SACRAMENTO COUNTY NEAR ANTIOCH FROM 1.2 MILES SOUTH OF SHERMAN ISLAND LEVEE ROAD TO WEST SHERMAN ISLAND ROAD, CONTRACT NO. 03-3F6604, FEDERAL AID PROJECT ACNH-P160(023)

OWNER: STATE OF CALIFORNIA
DEPARTMENT OF TRANSPORTATION
1727 30th Street, Bidder's Exchange, MS 26,
Sacramento, CA 95816

BID DATE: DECEMBER 17, 2014 @ 2:00 P.M.

We hereby encourage responsible participation of local Business Enterprises, and solicit their subcontractor or materials and/or suppliers quotation for the following types of work including but not limited to:

AC DIKE, CLEARING AND GRUBBING/DEMOLITION, CONSTRUCTION AREA SIGNS, CRACK SEALING, EROSION CONTROL, GUARDRAIL, INERTIAL PROFILEGRAPH, ROADSIDE SIGNS, RUMBLE STRIP, STRIPING, SWPPP/LEAD PLANS, VEGETATION CONTROL, TRUCKING, WATER TRUCKS, STREET SWEEPING, RUBBERIZED HMA (OPEN GRADE) MATERIAL, RUBBERIZED HMA (GAP GRADE) MATERIAL

100% Performance and Payment Bonds may be required for full amounts of the subcontract price. Surety company will have to be approved by DeSilva Gates Construction, L.P. DeSilva Gates Construction, L.P. will pay bond premium up to 2%. Subcontractors must possess current insurance and worker's compensation coverage meeting DeSilva Gates Construction, L.P.'s requirements. Please call if you need assistance in obtaining bonding, insurance, equipment, materials and/or supplies. Plans and specifications are available for review at our Dublin office.

DESILVA GATES CONSTRUCTION, L.P.

11555 Dublin Boulevard
P.O. Box 2909
Dublin, CA 94568-2909
(925) 829-9220 / FAX (925) 803-4263
Estimator: Steve Lippis
Website: www.desilvagates.com

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REQUESTING SUB-QUOTES FROM QUALIFIED SBE SUBCONTRACTORS/SUPPLIERS FOR:

Light Rail Efficiency Project:
Mountain View Phase 2
Contract: C835 (14139)
Owner: Santa Clara Valley Transportation Authority
Engineers' Estimate: \$8,500,000.

REVISED BID DATE: December 9, 2014 @ 2:00 PM

Items of work include but are not limited to: Traffic Control, Survey, Trucking, Erosion Control, SWP Plan, Clear & Grub, Minor Concrete, Striping, Fence, Prefab Sound Wall, Railroad Track Work, Electrical and Landscape.

Granite Rock Company 'Graniterock' is signatory to Operating Engineers, Laborers, Teamsters, Carpenters and Cement Masons unions. 100% performance and payment bonds will be required from a qualified surety company for the full amount of the subcontract price. Bonding assistance is available. Graniterock will pay bond premium up to 1.5%. In addition to bonding assistance, subcontractors are encouraged to contact Graniterock Estimating with questions regarding obtaining lines of credit, insurance, equipment, materials and/or supplies, or with any questions you may have. Subcontractors must possess a current contractor's license, insurance and worker's compensation coverage. Subcontractors will be required to enter into our standard contract. Graniterock intends to work cooperatively with all qualified firms seeking work on this project. Granite Rock Company is an equal opportunity employer.

Granite Rock Company

120 Granite Rock Way, San Jose, CA 95136
Phone (408) 574-1400 Fax (408) 365-9548
Contact: Rob Snyder
Email: estimating@graniterock.com
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Sub Bids Requested From Qualified
MBE, WBE, DBE
Subcontractors & Suppliers for
City of Woodland - Water Transmission Main West, Surface Water Local Facilities
CIP #12-05

Location: Woodland, CA

Bid Date: December 4, 2014 @ 2:00 PM

McGuire and Hester is seeking qualified subcontractors in the following trades: cathodic protection; trucking; sawcutting; SWPPP; clearing & grubbing; survey; traffic control; electrical; micro-surfacing; and striping.

We will pay up to and including one and one-half percent (1-1/2%) of your bonding cost. Certification assistance is available, as well as viewing plans and specs.

McGuire and Hester

9009 Railroad Avenue • Oakland, CA 94603
Phone: (510) 632-7676 • Fax: (510) 562-5209
Contact: Dave Koerber
An Equal Opportunity Employer

Massive Candlestick Park Project

Continued from page 3

sites for community use, including both a fire and police station.

Infrastructure work by Lennar is underway in preparation for the complete rebuilding of the nearby Alice Griffith affordable-housing community. Construction of Alice Griffith housing is expected to begin next year.

Source: <http://california.construction.com>

California Sub-Bid Request Ads

REQUEST FOR QUALIFIED/CERTIFIED DBE SUBCONTRACTORS AND SUPPLIERS
City of Fremont – Project No. 8460 (PWC)
Niles Blvd Overhead Bridge Replacement Project
Fremont, CA
Bid Date: December 9th, 2014 at 2:00 PM
DBE Goal 8%

Items of work available but not limited to: CAS/Roadway Signs, Bridge Demolition, Clear & Grub, Erosion Control, Landscaping/Irrigation, AC Paving, Cold Plane AC, CIDH, Joint Seal Assembly, Post Tensioning, Rebar, AC Dike or curbs, Underground Utilities, Fencing, Metal Railing, MBGR, Bridge Concrete Barrier, Striping, Electrical, Minor Concrete, Masonry, Aggregates (Class 1 ASB, Class 2 AB, Rip Rap & Import Borrow R-40), Ready Mix, Concrete Pumping, Concrete Piling, Steel Pipe Pile, Welded Steel Pipe, Underground Pipe Products (RCP & ACP), Misc. Iron & Steel, Misc. Metals, Trucking, SWPPP Plan, SWPPP Materials, Lead Compliance Plan, Geotextile Materials, Bridge Bearings, Underground Precast, Street Sweeping, Traffic Control, Vibration Monitoring & Surveying.

Non-DBE Subs/Suppliers: You will be expected to carry a proportionate percentage of 2nd-tier DBE goal participation with your quote. 2nd-tier DBE goal participation will be evaluated with your price.

Performance & Payment Bonds by admitted surety, naming prime contractor as the obligee, in full amount of the subcontractor’s bid, subject to approval by Flatiron required. Bonding and insurance assistance is available upon request. Flatiron will pay bond premium up to 2.0%. Worker’s Compensation Waiver of Subrogation is required. Please contact Flatiron for any bonding and insurance needs, or if any other assistance is needed to facilitate your participation on this project. Flatiron is signatory to the Operators, Laborers, Carpenters, Cement Masons, Pile Drivers & Iron Workers Unions. Quotations must be valid for same duration as specified by owner for contract award. Plans and specs are available for purchase from ARC in Milpitas by calling 408-262-3000. Plans & Specs are available for viewing in Flatiron’s Benicia office by appointment. Flatiron will grant you access to our FTP site for free download and viewing upon request. Please call for an appointment to view in our office or FTP Site access. Please contact Lillian Simon at LSimon@FlatironCorp.com. Quotes can be sent directly to our BID FAX at 707-746-1603.



FLATIRON WEST

2100 Goodyear Rd. • Benicia, CA 94510
Phone (707) 742-6000 • Bid Fax (707) 746-1603
WE ARE AN EQUAL OPPORTUNITY EMPLOYER



C. Overaa & Co - General Building Contractor

200 Parr Blvd., Richmond, CA 94801
510 234-0926, Fax: 510 237-2435 - www.overaa.com

We request bids from all qualified subcontractors and suppliers for the following Project:

SOTA-AAS High School Modernization
Located in San Francisco, CA

Bid Date: December 16, 2014 before 2:00 PM
Estimator: TJ Sekel

Project Description: The Project includes but is not limited to: to Comprehensive modernization and Interim Housing of School of the Arts and Academy of Arts and Sciences High School to address issues of accessibility, educational programming and renovation of building materials and systems. Including Building A – Academic Building, Building B - Gymnasium, Building C – Music Building; Building D - Cafeteria; and miscellaneous sitework items (parking lots, ramps, sidewalks, etc.). Site and building improvements to address ADA compliance including site-built concrete ramps, existing stair and handrail modifications, two new LU/LA elevators, new gates and hardware. Reconfiguration of interior spaces including new wall partitions, doors, hardware, interior windows, casework, wall, floor and ceiling finishes, and specialties and equipment. Repurposing of interior spaces to create a new Black Box Theater, Scene Shop, Vocal Music, Instrumental, and Piano Studio Suites. Replacement and upgrades to plumbing, mechanical, electrical power and lighting systems. Expansion, replacement and upgrades to data and fire alarm campus-wide system Hazardous material abatement and other misc. work.

Trades include, but are not limited to; earthwork, fences & gates, concrete, cast-in-place concrete, rebar, structural steel, steel deck, misc. metals, carpentry, FRP paneling, architectural cabinets, waterproofing, insulation, flashing & sheet metal, roofing, fire stopping, joint sealers, doors, frames & hardware, skylights, glass & glazing, gypsum, acoustical ceilings, flooring, resilient athletic flooring, ceramic tile, painting and coatings, toilet & bath accessories, metal lockers, visual display units, FEC, projection screens, corner guards, signage, display cases, shop equipment stage curtains, roller window shades, telescoping bleachers, security system, fire protections system, hydraulic elevators, vertical lifts, HVAC, plumbing, mechanical, electrical work, fire alarm systems, and telecommunications.

All Bidders are hereby notified that the District has a Project Labor Agreement (PLA) in effect on the Project and all contractors and subcontractors bidding this project will be required to comply with the PLA.

All General Contractors and Mechanical, Electrical and Plumbing Subcontractors must be prequalified in order to bid on this project.

Three percent (3%) Participation Goal for Disabled Veteran Business Enterprise (DVBEs).

The estimated cost for this work is \$23.5 million

Project Location: 55 Portola Avenue, San Francisco, CA 94102

Plans and specifications may be procured from the ARC NORTHERN CALIFORNIA - BID SERVICES

945 BRYANT STREET, SAN FRANCISCO, CALIFORNIA 94103. Contact: Priyantha De Pinto Tel: 415 537 2235 or Teddy Salonga Tel: 415 537 2235 Fax: 415 348 0684 Email: sf@e-arc.com Documents are also available for viewing in our plan room at 200 Parr Blvd., Richmond, CA, and at our iSQFT site, login is required. Contact jasonc@overaa.com for iSQFT access. Please call for additional information about project and/or project documents.

We encourage bids from all Subcontractors/Suppliers including DBE/MBE/WBE/SBE/DVBE bidders. We are an equal opportunity employer. We offer to assist you with bonding, credit, and insurance. We are signatory to both Carpenters and Laborers. Subcontractors will be required to sign the Overaa Standard Subcontract Agreement, which includes the right for Overaa to require subcontractors to furnish a faithful performance and labor bond, in a form and from a surety acceptable to Overaa, in the amount of 100% of the Subcontract price. Subcontractors will be required to comply with all subcontract insurance requirements, which includes providing a waiver of subrogation endorsement to their worker compensation insurance. The Overaa Standard Subcontract Agreement is available for viewing at our website: www.overaa.com. Overaa utilizes the environmentally-friendly Textura electronic invoicing and payment system to streamline and expedite subcontractor invoicing and payment. Please contact our office if you would like more information.

Drywaller Builds Up Revenue, Tech Skills

By David M. Brown

In the last few years, California Drywall has experienced a dramatic revenue turnaround while vastly improving its safety record. The firm has also deepened its commitment to local philanthropy and invested in construction technology.

These strategies have led to subcontracting work on projects that have garnered national attention for the firm, which was founded in 1946 by Leonard “Ecky” Eckstrom. Two current company executives, Steve and Greg Eckstrom, are the founder’s grandsons.

“During the Great Recession, we didn’t waste time sitting still,” says David Garrett, chief operating officer. “We took time rethinking the way we do business, top to bottom.”

This resulted in several changes, including the way the specialty contractor leverages its staff and the way decisions are made on overhead expenditures. In addition, California Drywall reorganized its management structure around teams, Garrett says.

Revenue Doubles in Two Years

California Drywall’s revenue last year—at \$115 million—was 53% greater than in 2012. The jump was one of the largest of any firm ranked among ENR California’s Top Specialty Contractors. Revenue has more than doubled since 2011, when the company reported \$43 million. Company executives expect continued improvement.

The firm’s reorganized team-based management structure has significantly contributed to this performance surge, Garrett says. Rather than use one project manager per project, the firm now pairs each project manager with an administrative assistant for customer service, billing and to process requests for information. Each project manager also has a cost engineer to monitor expenses.

“This allows the project manager to do more projects for us and to take on millions more dollars of responsibility,” Garrett says. It also frees up more time for the project manager to “meet with the foremen to ensure the best delivery of the final product,” he adds.



Crews complete the metal stud framing and drywall installation at Lumina, a two-tower residential development in San Francisco.

Photo courtesy of California Drywall

As a result, the company can drive project time lines with greater efficiency, especially as schedules in Northern California become more compressed, he says.

The project managers also provide support staff with management and training opportunities they otherwise wouldn’t have, which helps with retention and recruitment.

There are also improved internal accountability procedures. Each of the project managers meet weekly with Kent Bowles, a co-principal and vice president, to review production goals, crews, change orders and budgets.

Continued on page 9



SUB-BID REQUEST AD

RGW Construction Inc. is seeking all qualified DBE (Disadvantaged Business Enterprises) for the following project:

Niles Boulevard Overhead Bridge Replacement
City Project NO. 8460 (PWC)
Federal Aid Project No. BRLZ-5322(019)
Engineer Estimate: \$9,200,000 - 330 Working Days
Goal: DBE 8%
Bids: December 9th, 2014 @ 2:00 PM

Requesting Sub-quotes for (including but not limited to): Fabric and Oils, Electrical Material, Construction Area Signs, Traffic Control, Cold Plane, Demolition/Bridge Removal, Clear & Grub, Roadway Excavation, Structure Excavation/backfill, Landscaping, Hydroseeding, Erosion Control, Irrigation, Aggregate Base, Asphalt Paving, AC Dike, Grinding, Pile Driving, CIDH Piles, Prestressing Concrete Cast-in-Place, Structural Concrete, Concrete Block & Masonry Retaining Wall, Joint Seal, Reinforcing Steel, Signs Roadside, Rock Slope Protection, Concrete Curb & Sidewalk-Misc., Fencing, Survey & Historical Monument, Object Marker, MBGR, Metal Railing, Concrete Barrier, Thermoplastic & Painted Traffic Stripe & Marking, Pavement Marking, Signal and Lighting, Message Signs, Lighting & Sign Illumination, Surveyor, SWPPP Planning, Water Truck, Sweeper, Storm Drain (Underground), & Trucker.

Scope of Work: Construction of a new cast-in-place pre-stressed concrete box girder bridge, removal of the existing bridge, clearing and grubbing, installation of AC pavement, concrete curbs, gutters and sidewalk, storm drainage treatment systems, street lighting, signing and striping and landscaping.

RGW is willing to breakout any portion of work to encourage DBE participation. Contact us for a specific item list.

Plans and specs are available at Arc Document Solutions, 1654 Centre Pointe Drive, Milpitas, CA 95035, or through Planwell at <http://www.earc.com/ca/milpitas>, Phone (408) 262-3000. For any questions, including bonding, lines of credit, insurance or equipment and material suppliers contact David Aboujdom 925-606-2400 david@rgwconstruction.com. Subcontractors should be prepared to submit payment and performance bonds equal to 100% of their quotation. For bonding and other assistance, please call.

RGW Construction, Inc.

Contractors License A/B 591940
 550 Greenville Road • Livermore, CA 94550 • Phone: 925-606-2400 • Fax: 925-961-1925
 An Equal Opportunity Employer

Project: I- 215 at Newport Road Interchange Improvements
City of Menifee
County of Riverside Transportation Dept.
Project No. B5-0682

****THIS PROJECT HAS A 3% DBE Goal ****

BID DATE: Wednesday Dec. 10, 2014 • BID TIME: 2:00 P.M.

Please respond by 5:00 p.m., Dec 9th, 2014

We are seeking sub-bids from DBE subcontractors/subconsultants, and material and/or equipment suppliers in the areas of work included in, but not limited to: Construction Area Signs, PCMS, Temp Railing (Type K), Bridge Removal, Clear & Grub, Structure Ex & Backfill, Imported Borrow, Rock Blanket, Landscape & Irrigation, Hydromulch, Hydroseed, Compost, Class 2 Agg Base, Hot Mix Asphalt, Liquid Asphalt, PCC Materials, Joint Seal, Isolation Joint Seal, Steel Piling, CIDH Piling, Prestressing, Structural Concrete, Minor Concrete (Minor Structure), Fractured Rib Texture, Bar Reinforcing Steel (Bridge, RW, Box Culvert), Shotcrete, Sign Panels, Roadside Signs, Pipe Culvert, RCP, Underground, Rock Slope Protection, Fencing, Midwest Guardrail System, Concrete Barrier, Striping & Marking, Electrical, Sweeping, Trucking.



9685 Via Excelencia, Ste 200 • San Diego, CA 92126
 Phone: (858) 536-3100 • Fax: (858) 586-0164
 e-mail inquiries to: estimating@coffmanspecialties.com

Coffman Specialties, Inc. is signatory to Operating Engineers, Laborers, Teamsters, Cement Masons and Carpenters unions. Quotations must be valid for the same duration as specified by the Owner for contract award. Insurance and 100% Payment & Performance Bonds will be required. We will provide assistance/advice with obtaining Bonds/Insurance/Credit. Waiver of Subrogation will be required. Plans are available through RCTD and our San Diego Office. We are an EOE & seriously intend to negotiate with qualified firms. Non-DBE Subs/Suppliers: Indicate 2nd tier UDBE participation offered on your quotation as it will be evaluated with your price.

Looking for Subcontractors, Vendors, and Suppliers?

Advertise your Sub-Bid Requests in the **Small Business Exchange.**

With a monthly readership of 75,000, SBE reaches a diverse audience, cutting across ethnic and gender lines as well as traditional industry segments.

Call 1-800-800-8534
 or visit us at www.sbeinc.com



MEET AND GREET OUTREACH EVENT



HENSEL PHELPS
 Plan. Build. Manage.

SUBCONTRACTOR OUTREACH EVENT FOR:

Design-Build East County Hall of Justice
Dublin, CA

Outreach Meeting #1: 12/09/14 at 1:30 PM
1401 Lakeside Dr. Oakland, CA 94612 (Room 201)

Outreach Meeting #2: 12/11/14 at 8:00 AM
6800 Mowry Ave. Newark, CA 94560

Outreach Meeting #3: 12/11/14 at 1:30 PM
Job site - 5151 Gleason Drive Dr. Dublin, CA 94568

Hensel Phelps will be holding outreach informational sessions to discuss the potential subcontracting opportunities for the East County Hall of Justice.

The three (3) outreach meetings are limited to Bidders interested in the following scopes: **Interiors (Drywall, Millwork, Misc Metals, etc.), Finishes, Specialties, Detention, Landscape/Irrigation, and Site Concrete.**

Due to limited occupancy the Meeting #1 is limited to 50 attendees, the Meeting #2 is limited to 40 attendees and Meeting #3 is limited to 25 attendees. Reservations will be made on a first come first serve basis. Please RSVP to Crystal Camarena at 408-452-1800 or ccamarena@henselphelps.com

The Project involves the construction of a new complex of buildings on a 20-acre site in the northeastern part of Dublin. The buildings will include a new 5-story Courthouse Building containing 13 criminal courtrooms and associated support spaces and facilities (a total of approximately 146,000 GSF); a new 2-story County Building providing space for the Public Defender, District Attorney, and Probation Department (approximately 42,000 GSF); and a central lobby/security screening entrance area connecting the two main building elements.

HENSEL PHELPS CONSTRUCTION CO.

226 Airport Parkway, Suite 150 • San Jose, California 95110
 PH. (408) 452-1800; Fax (408) 452-1855

How the Chicken Built America

Continued from page 1

the modern bird possible. American ships brought specimens of Asian chickens never seen in America. Breeders crossed the large and colorful exotics with their smaller but hardier Western counterparts to produce a bird that could lay more eggs and provide more meat. The results were famous varieties, like the Plymouth Rock and Rhode Island Red, that appeared just as the nation began to industrialize.

Still, chicken rearing in the United States remained a small-scale family business; American meat-eating tended toward pork and beef, with chickens used mostly for eggs.

That began to change with the arrival of millions of Eastern European Jews, who relied on chicken as a meat source. By 1900, New York City boasted 1,500 kosher butcher shops, stocked by train cars filled with live chickens that arrived mainly from farms in the Midwest, where rural women, who ran much of the poultry business at the time, took advantage of the growing demand.

Their market soon extended beyond immigrant Jews. Millions of people were leaving their Midwestern and Southern farms for factory jobs in the expanding cities in the North. Finding a reliable and cheap source of protein was critical. Pork and beef were expensive for urban shoppers, and there were not enough eggs produced in the United States to satisfy their appetites. The chicken business started to take off.

World War I gave chickens another boost, when beef and pork stocks were diverted to the troops. Then, in 1923, an entrepreneurial Delaware woman named Celia Steele began sending the first broilers to New York, birthing a multibillion-dollar industry. For the first time, chickens began to be sold solely for their meat on a mass scale.

The rise of the chicken continued through the Great Depression, when chicken farming helped

many farmers get by. Henry A. Wallace, a sometime vegetarian pacifist from Iowa who also served as Franklin D. Roosevelt's agriculture secretary and vice president, argued that the chicken was the savior of poverty-stricken rural Americans. The company he helped found in the 1920s is now the world's largest single producer of egg-laying hens. Finally, in the 1950s, engineers and scientists created a bird that could grow quickly with minimal feed — and the chicken we know today emerged.

Today chicken is cheap, and it has become America's favorite meat. In the land of the hamburger, we eat more of it than beef. And while we enjoy turkey at Thanksgiving, over the course of the year we will consume five times as much chicken.

The bonanza of cheap meat and eggs has been a boon in many ways, but it has come at a largely hidden cost. Billions of chickens, both layers and broilers, live in vast warehouses locked behind fences and unprotected by federal regulations, which don't consider poultry raised for food as animals. Then there are the low-paid workers who labor in the cold and dark of processing plants with high rates of injury, and the environmental degradation that sullies our waterways. And today's industrial bird is a relatively tasteless food that we must relentlessly flavor with sauces, marinades and rubs.

So as we celebrate and give thanks this season, take a moment to consider the lowly chicken, and how its story and that of our country are so deeply entwined. The bird that gets little respect is the creature that has given us more than we know.

Andrew Lawler is the author of "Why Did the Chicken Cross the World? The Epic Saga of the Bird That Powers Civilization."

Source: New York Times

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Business Services

Helping You to Create Results and Boost your Revenue!



Buyer Seller Database

Get access to the largest non-public database in the nation! Containing information on over 1.5 million companies with 35 fields of information per entity.



Diversity Outreach

SBE's nationwide 1.5 million certified businesses provides for targeted outreach utilizing a powerful IBM iSeries platform for complete dated and timed reporting, customized to match client needs.

What Clients Say About SBE Services

"Small Business Exchange is one of the partners we use for outreach. We solicit their help to meet our goals. SBE's expertise and thorough documentation was especially helpful during the challenge process with the Disadvantaged Business Enterprise Reconsideration Panel upholding our awarded contract."

**- Skanska USA Civil West
California District Inc**

"Doing business with SBE has been a pleasure. SBE provides a thorough and effective outreach service. SBE is a great asset to our outreach program."

- Atkinson Construction

"Thank you for a great job, very much appreciated by the team"

- Schiavone Construction

The Small Business Exchange has been providing advertising services for the San Francisco Department of Public Works for ten years . . . and has met our specific requirements ... The Department has been more than satisfied.

- San Francisco DPW

"They are very Committed to helping us meet the necessary requirements of the many different public agencies we deal with, and deliver competent, qualified bidders at the same time. SBE has some very good resources and continues to keep there databases up to date with certified DVBE, DBE, SBE, WBE etc..."

- Robert A Bothman, Inc.



Event Registration

On-line registration tool capturing client specified information utilizing our data-base and providing daily report updates.



Eblast

Using our highly desired database, SBE can target people narrowed down to demographics, geography, or any customized list to outreach to by email.



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Provides 800 number (DND) for client with IVR, e-response and blog solutions.

For more info please call Valerie Voorhies at 415-778-6250 or email vvv@sbeinc.com

Public Legal Notices

Request for Proposal

Calero Dam Seismic Retrofit Project Design Services



Who: Santa Clara Valley Water District is the water resource management agency meeting watershed stewardship needs of and providing wholesale water reliability to Santa Clara County's 1.8 million residents.

What: The Santa Clara Valley Water District (District) is soliciting proposals from consultant firms to provide design professional services for the District's Calero Dam Seismic Retrofit Project. The primary objective of the project is to stabilize the Calero Dam embankment to withstand a Maximum Credible Earthquake (MCE). The project will also implement improvements as necessary to safely pass the Probable Maximum Flood (PMF) and as well as ensure that the outlet works meet the current regulatory standards.

You are invited to submit a proposal based on your qualifications performing design services on projects similar in size and scope to the District's project. The full Request for Proposal (RFP) can be viewed at <http://cas.valleywater.org>.

Please submit your proposals electronically to the District's Contract Administration System (CAS) by the date and time specified in the RFP Schedule. Prior to submitting proposals, all firms must be registered in CAS. This can be achieved by going to the web address noted above and following the instructions to create an account. When in the creation process, select the expertise code "GE11 - Geotechnical Engineering" and add contact information as necessary.

Contact: If you need assistance with creating a CAS account, please call (408) 630-2992, or e-mail questions to ContractAdministration@valleywater.org.

In addition to submitting proposals electronically through the District's web portal, 6 hard copies of the proposal must be received by the proposal due date and time specified in the RFP Schedule. Please refer to the RFP for detailed hardcopy delivery instructions.

General questions regarding this solicitation will be accepted by email to **Bal Ganjoo**, Senior Project Manager, at bganjoo@valleywater.org. Questions must be submitted no later than the date specified in the RFP schedule.

11/2014_BA

Economic Freedom on a Treadmill

Continued from page 2

tention to it and won't let us leave the agenda until someone else solves the problem. So [alarmists] serve a purpose with their big mouths...Alarmists won't let you sleep."

All we get, and unfortunately settle for, is "drama" when it comes to solving our problems. We love to march and make symbolic statements, but we stop there; we never follow up with appropriate action. This is why I propose that we gather one million or more conscious Black people who are willing to do several things in response to the problems we face in this country.

We must have people who are willing to pool their votes and their dollars to build and grow businesses. We must elect politicians who, prior to an election, will state very clearly and publicly, their commitment to fight for issues specific to Black people, just as other groups get politicians for whom they vote to support and fight for their issues.

A collective of one million conscious Black people could positively affect the jobs issue by forming an equity or loan fund to establish more Black businesses. We could also help grow those businesses by collectively supporting them with our consumer dollars, thereby, creating jobs and lowering the Black unemployment rate.

One million conscious Black voters could leverage our votes to help elect the politicians who will work in our best interests, no matter what color their skin is, what party they belong to, or what

political label they wear. It's all about interests, not parties or skin color.

A national group of one million could also stimulate the formation of local coalitions to accomplish the same goals in cities across this nation. No more need to go to Washington and march about something we can do right in our own backyards. No more spending our money, the majority of which goes to non-Black businesses, to travel distances to "protest" and create "drama" around issues we can solve ourselves. Enough of that nonsense!

We must coalesce around efforts that make sense, efforts that are practical and beneficial, and efforts that will get us off the treadmill and keep us from marching in place for the next fifty years. Join the one million conscious voters, and let's start solving our own problems and creating our own jobs, with our own dollars.

Source: Trice Edney Communications



UC SAN FRANCISCO MEDICAL CENTER

ANNOUNCEMENT TO PREQUALIFIED BIDDERS AND ADVERTISEMENT FOR BIDS

Subject to conditions prescribed by the University of California, San Francisco Medical Center, sealed bids for a Lump Sum Contract awarded on the basis of Best Value competitive bidding are invited for the following work:

Moffitt Long Hospital Nursing Units L7/M7S, L11, L12 & L15/M15S
Project No.: 13-769 / Contract No.: L00168

Description of Work: Remodel the Long Hospital 7th, 11th, 12th and 15th Floors and Moffitt Hospital 7th and 15th Floor South Wings.

Estimated construction cost: \$ 18,000,000.

The following contractors have been prequalified to bid on this project and the University will ONLY receive bids from the following:

General Contractors

Dome Construction Corporation
Herrero Builders, Inc.
Unger Construction Co.
XL Construction Corporation

PROCEDURES:

Bidders will obtain complete sets of the Bid Documents from the issuing office through the UC SRS (Supplier Registration and Sourcing) system after Bidder has registered with UC SRS System. Bidders are required to register as a new user and complete registration form using LINK: <https://suppliers.scquest.com/UCOP/>. Once registered, Bidder can log onto SRS and retrieve Bid Documents by project name and number. Contact Cristina Lindow at Cristina.lindow@ucsf.edu with any UC SRS questions. Subject line of the email should state UC SRS Question.

Complete advertisement can be viewed and may be ordered on line at the following website address: <http://www.ucsfplans.com/>

Bidders must attend a mandatory pre-bid conference at on Friday, December 5, 2014 beginning promptly at 8:00 AM. For details, see above website address.

The Electrical and Warm-Air Heating, Ventilating & Air-Conditioning (HVAC) must also attend the mandatory Pre-Bid Conference and Pre-Bid Job Walk. Only subcontractors of these trades, C10 and C20, who at-

tend the Mandatory Pre-Bid Conference & Pre-Bid Job Walk shall be able to submit a bid to the Prequalified General Contractors.

Bids will be received using the UC Supplier Registration and Sourcing (SRS) system accessible through: <https://suppliers.scquest.com/UCOP/>. The submission of the "Best Value Evaluation Questionnaire" will NOT be submitted through SRS.

Sealed Bids for Lump Sum Best Value will not be accepted after 2:00 PM, Tuesday, January 13, 2015.

The Best Value Evaluation Questionnaire is to be submitted at the Office of Design and Construction, University of California, San Francisco Medical Center, 3333 California Street, Suite 115, San Francisco, CA 94118. Phone: (415) 885-7257 and will not be accepted after 2:00 PM, Tuesday, January 13, 2015.

Prior to the Bid Deadline and after the bid opening, the University may establish a new Bid Deadline no earlier than 24 hours from the prior Bid Deadline, if no material changes are made to the bidding documents, and no earlier than 72 hours if material changes are made. In such event the University will, at a minimum, notify all persons or entities known by the University to have received a complete set of Bidding Documents and who has provided a street address or facsimile number for receipt of any written pre-bid communications.

Every effort will be made to ensure that all persons have equal access to contracts and other business opportunities with the University within the limits imposed by law or University policy. Each Bidder may be required to show evidence of its equal employment opportunity policy. The successful Bidder and its subcontractors will be required to follow the nondiscrimination requirements set forth in the Bidding Documents and to pay prevailing wage at the location of the work.

The work described in the contract is a public work subject to section 1771 of the California Labor Code.

The successful Bidder will be required to have the following California current and active contractor's license at the time of submission of the Bid: GENERAL BUILDING CONTRACTOR, B

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA

University of California,
San Francisco Medical Center
November 2014



SAN FRANCISCO HOUSING AUTHORITY

REQUEST FOR QUALIFICATIONS/PROPOSALS FOR

AS-NEEDED MECHANICAL ENGINEERING SERVICES - Solicitation 15-620-RFQ-0002

AS-NEEDED ARCHITECTURAL SERVICES - Solicitation 15-620-RFQ-0003

AS-NEEDED STRUCTURAL ENGINEERING SERVICES - Solicitation 15-620-RFQ-0004

AS-NEEDED ENVIRONMENTAL CONSULTANT SERVICES - Solicitation 15-620-RFP-0005

SAN FRANCISCO HOUSING AUTHORITY

The San Francisco Housing Authority will receive statements of qualifications for as-needed consultants on: mechanical at \$50,000, architectural at \$100,000, structural at \$50,000 and environmental at \$100,000. Consulting services are needed to assist in the design and construction work on existing San Francisco Housing Developments.

Qualifications are due 2:00 PM Eastern Pacific Time on **December 11, 2014**. To obtain a set of the RFQ Document, go to <http://www.sfha.org/business/RFP.htm>. To obtain a hardcopy, please come to Authority's office at 1815 Egbert Avenue, San Francisco, and contact Ms. Brenda Moore, at (415) 715-3170, e-mail moorebr@sfha.org.

Visit Small Business Exchange at
www.sbeinc.com to download the latest
SBE Newspaper and Daily E-Newsletter

Public Legal Notices



CITY & COUNTY OF SAN FRANCISCO DEPARTMENT OF PUBLIC WORKS

Contract No. 2264J

(ID No. FCE15018)

PAVEMENT RENOVATION, SEWER REPLACEMENT, AND WATERMAIN INSTALLATION – HAIGHT STREET AND HAYES STREET

Sealed bids will be received at 1155 Market Street, 4th Floor, San Francisco, California 94103 until **2:30 p.m. on December 17, 2014**, after which they will be publicly opened and read. Digital files of Bid Documents, Plan Holders Lists, and Addenda may be downloaded at no cost from the Department of Public Works (DPW) Electronic Bid Documents Download site at www.sfdpw.org/biddocs, or purchased on a CD format from 1155 Market Street, 4th Floor, San Francisco, California 94103, telephone 415-554-6229, for a non-refundable \$15.00 fee paid by cash or check to "Department of Public Works". Please visit the DPW's Contracts, Bid Opportunities and Payments webpage at www.sfdpw.org for more information. Notices regarding Addenda and other bid changes will be distributed by email to Plan Holders.

The Work is located on Haight St, from Ashbury St to Laguna St, and on Hayes St from Clayton St to Market St / Larkin St and consists of demolition, pavement renovation, curb ramp construction, sewer replacement and drainage work, watermain installation, AWSS relocation traffic signal conduits, audible pedestrian signal installation, traffic control, and all associated work. The time allowed for completion is 490 consecutive calendar days. The Engineer's estimate is approximately \$13,000,000. For more information, contact the Project Manager, Ramon Kong at 415-554-8280.

This Project shall incorporate the required partnering elements for **Partnering Level 2**. Refer to Section 01 31 33 for more details.

Pursuant to San Francisco Administrative Code (SFAC) Section 6.25, "Clean Construction" is required for the performance of all work.

The Specifications include liquidated damages. Contract will be on a Lump Sum Bid Items With Unit Prices basis. Progressive payments will be made.

The Contract will be awarded to the lowest responsible bidder.

A bid may be rejected if the City determines that any of the bid item prices are materially unbalanced to the potential detriment of the City.

Bid discounts may be applied as per SFAC Chapter 14B. Subcontracting goal is **25% LBE**. Call Selormey Dzikunu at 415-558-4059 for details. In accordance with SFAC Chapter 14B requirements, all bidders, except those who meet the exception noted below, shall

submit documented good faith efforts with their bids and must achieve 80 out of 100 points to be deemed responsive. Bidders will receive 15 points for attending the pre-bid conference. Refer to CMD Form 2B for more details. Exception: Bidders who demonstrate that their total LBE participation exceeds the above subcontracting goal by 35% will not be required to meet the good faith efforts requirements.

A pre-bid conference will be held on **December 4, 2014; 1:30 p.m.**, at 1680 Mission Street, 3rd Floor.

For information on the City's Surety Bond Program, call Jennifer Elmore at (415) 217-6578.

A corporate surety bond or certified check for ten percent (10%) of the amount bid must accompany each bid. SFAC Sec. 6.22(A) requires all construction greater than \$25,000 to include performance and payment bonds for 100% of the contract award.

Class "A" license required to bid.

In accordance with San Francisco Administrative Code Chapter 6, no bid is accepted and no contract in excess of \$400,000 is awarded by the City and County of San Francisco until such time as the Mayor or the Mayor's designee approves the contract for award, and the Director of Public Works then issues an order of award. Pursuant to Charter Section 3.105, all contract awards are subject to certification by the Controller as to the availability of funds.

Minimum wage rates for this project must comply with the current General Prevailing Wage as determined by the State Department of Industrial Relations. Minimum wage rates other than applicable to General Prevailing Wage must comply with SFAC Chapter 12P, Minimum Compensation Ordinance.

This Project is subject to the requirements of the San Francisco Local Hiring Policy for Construction ("Policy") as set forth in Section 6.22(G) of the SFAC. Bidders are hereby advised that the requirements of the Policy will be incorporated as a material term of any contract awarded for the Project. Refer to Section 00 73 30 of the Project Manual for more information.

Bidders are hereby advised that the Contractor to whom the Contract is awarded must be certified by the Human Rights Commission as being in compliance with the Equal Benefits Provisions of Chapter 12B of the City's Administrative Code within two weeks after notification of award.

If a bidder objects on any ground to any bid specification or legal requirement imposed by this Advertisement for Bids, the bidder shall, no later than the 10th working day prior to the date of Bid opening, provide written notice to the Contract Administration Division, Department of Public Works, setting forth with specificity the grounds for the objection.

Right reserved to reject any or all bids and waive any minor irregularities.

11/27/14
CNS-2690979#
SMALL BUSINESS EXCHANGE



CITY & COUNTY OF SAN FRANCISCO DEPARTMENT OF PUBLIC WORKS

REQUEST FOR PREQUALIFICATIONS GENERAL CONTRACTOR ANNOUNCEMENT

San Francisco Public Works (Public Works) announces a Request for Qualifications (RFQ) for prequalification of general contractors for the ESER 2010 Fire Station 16 Replacement Project located in District 2 at 2251 Greenwich Street, San Francisco, CA. The scope of work includes demolition of an existing 2-story fire station structure, a hose tower and removal of underground fuel tanks along Greenwich Street. The new fire station includes two apparatus bays, associated equipment storage, living and dining areas and a fitness room. The construction cost for this project is estimated at \$8 million.

Digital files of the RFQ Package may be downloaded at no cost at www.sfdpw.org/biddocs. Please visit the Public Works' Contracts, Bid Opportunities and Payments webpage at www.sfdpw.org for more information and to register as a plan holder. Notices regarding Addenda and other proposal changes will be distributed by email to plan holders.

An RFQ Informational Conference will be held at **11 am on December 1st, 2014** at Public Works' 4th floor Main Conference Room, 30 Van Ness Avenue, San Francisco, CA. Written questions regarding the RFQ shall be directed to Gabriella Judd Cirelli at ESERNFS@sfdpw.org, no later than December 8th, 2014.

Candidates shall submit their Qualifications Package as specified in the RFQ no later than **4:00 PM on December 22nd, 2014** and addressed to:

**San Francisco Public Works
Project Management Division
30 Van Ness Avenue, 4th floor
San Francisco, CA 94102
Attn: Ms. Gabriella Judd Cirelli, Public Works
Project Manager
Re: GC Prequalification – ESER 2010 Fire Station
16 Replacement**

Note that late submissions will not be considered.
11/27/14
CNS-2690140#

SMALL BUSINESS EXCHANGE

Candlestick Point in San Francisco Opportunity to Perform Construction Manager for Hunters Point Shipyard – Phase 1 during the development of CANDLESTICK POINT in San Francisco.

Lennar Urban is requesting qualified, interested construction firms to respond to a public request for proposals to perform
**Construction Manager for
Hunters Point Shipyard – Phase 1 for
Candlestick Point Redevelopment**
For more information, please visit:
<http://mission.sfgov.org/OCABidPublication/BidDetail.aspx?K=8854>

The Successor to the San Francisco Redevelopment Agency (SFRA) has established the 50% Small Business Enterprise (SBE) Participation goal for Construction Subcontracting.

Respondents are encouraged to check this website regularly for updates.

Pre-Bid Coordination Meeting and Job Walk:
December 4 at 10:00 AM
Lennar Urban
1 Sansome Street, Suite 3200
San Francisco, CA 94104
Proposals must be submitted by
December 18, 2014 @ 2:00 PM (PST).

Drywaller Builds Up Revenue

Continued from page 9

"Because we redesigned the overall project management, our project managers have more time for this exchange, and the result has been much greater efficiency and an improved bottom line," Garrett says.

The bottom line has also been strengthened by investing in efficient screw guns, building information modeling (BIM), robotics and offsite cutting strategies.

At the recently completed 1.85-million-sq-ft Levi's Stadium in Santa Clara, the firm used a toolkit of technologies. To design and install the 18,500-sq-ft metal- stud-and-drywall "origami" ceiling in the stadium's BNY Mellon Club East, crews began with BIM to ensure a complete framing model to align with the scopes of the other trades.

The finished ceiling includes 34 unique knife-edged panels, each at different elevations, at different angles and set from an interstitial ceiling to create the floating effect.

"The BIM and detailing eliminated guesswork between trades and allowed us to complete conflict resolution before construction began," says Steve Eckstrom, a co-principal and president.

In addition, California Drywall contracted with SANDIS, a Sunnyvale-based site surveyor, to use robotic stations that provide precise measurements for layout points. Together with shop drawings, the layout teams used these points to precisely establish the location of the panels in the field.

This technology was also used to ensure the correct placement of the curved panels that comprise the ceilings and walls at Stanford University's Bing Concert Hall, which was selected as ENR's Best of the Best Project for specialty contracting. It also won the Association of Wall & Ceiling Industry's 2014 Excellence in Construction Quality award for the complex nature of Bing's compound curves, sculptural surfaces and demanding acoustical and dimensional requirements.

About 18 months ago, the company built a prefabrication shop to cut metal studs and unique panels off site, which can save on labor and material. A stationary computer numerically controlled (CNC) cutting machine cuts drywall into unique shapes for areas such as soffits and curved pieces. The machine has been used on several key projects, including the 257,000-sq-ft Comstock Graduate Housing building at Stanford University, scheduled for completion later this month.

For the \$100-million, 438-bed project, California Drywall used the CNC machine to kerf and glue the drywall at the punched window openings. "This greatly reduced the installation time frame of the interior drywall, and the quality was outstanding," says Rod Humble, project executive with general contractor Vance Brown Builders, Palo Alto.

"By utilizing this prefab sequence, we were able to eliminate the corner bead at each punched window, saving us countless man-hours during the taping phase of the project," Humble says. "This reduced the time frame it took to hang, tape and finish each unit."

California Drywall is also using its CNC cutter at several projects for Menlo Park-based general contractor Novo, including the 200,000-sq-ft Softbank US campus in San Carlos and Google Ventures premium offices in Mountain View. For Google, California Drywall designed and installed patios and walkways made from reclaimed wood and installed custom fiberglass walls, says Robert Williamson, a Novo principal.

Source: <http://california.construction.com>



California Lottery Invitation for Bid (RFP#50029) Asian Consumer Market Advertising Services

The Lottery is inviting responses from qualified agencies to provide Asian Consumer Market (ACM) advertising and integrated communications services for all Lottery products, with the objective of maximizing net revenue from Lottery sales for the benefit of California public education. The Lottery will consider proposals from partnerships and joint ventures, including creative advertising agencies and media management firms. The initial Contract term will be for five years. The Lottery may extend the term of the Contract under the same terms and conditions for up to two one-year extension options.

The RFP is tentatively scheduled for release the end of November 2014 and will be available to be downloaded on the Lottery website at www.calottery.com under "Vendor Opportunities". **The Lottery will not distribute paper copies of the RFP.** For information contact **Susana Sanchez** by email at ssanchez@calottery.com

CNS#2684244



CONCESSION OPPORTUNITY AT SAN FRANCISCO INTERNATIONAL AIRPORT

San Francisco International Airport has commenced the Request for Bids process for the Banking Center and ATM Lease. Staff invites you to attend the informational conference on December 10, 2014 at 10:00 a.m. at San Francisco International Airport, SFO Business Center, 575 N. McDonnell Road, 2nd Floor. The Lease is intended for the management and operation of a bank on-site and ATMs at San Francisco International Airport. The proposed minimum acceptable bid amount is \$273,000, which will be the successful Bidder's minimum annual guarantee for the first year of the Lease, and a proposed term of seven (7) years.

The RFB document is available online at <http://www.flysfo.com/web/page/about/b2b/conces/>. For additional information, please call Martin E. Farfan, City Hall Fellow Revenue Development and Management, at (650) 821-4513.

CNS#2690676

Mayor Lee Launches Shop & Dine In The 49 Holiday Challenge To Support Local Businesses



Continued from page 1

shopping which creates only 14 jobs for every \$10 million in spending, according to Advocates for Independent Business (AIB), a coalition of trade associations and other organizations that represent locally owned, independent businesses serving a consumer market.

To support local businesses and local jobs, Mayor Lee launched www.shopdine49.com as the hub of this holiday campaign and announced a social media campaign with hashtag #shopdine49 and encourages residents, visitors and businesses to participate in the Shop & Dine in the 49 campaign in the following ways:

For Residents and Visitors:

- Take the Shop and Dine in the 49 challenge and shop local this holiday season;
- Submit a picture of you, your friends or family shopping at your favorite local business on Twitter, Instagram, and or Facebook and tag with #shopdine49 and the winning submission will be selected to join Mayor Lee shopping at a local San Francisco business;

- From tree and menorah lightings to arts and crafts fairs, the launch of www.shopdine49.com features 49 Citywide events throughout the City where residents and visitors can shop and dine during the holiday season;
- Look for the Shop & Dine in the 49 decal in local store windows throughout San Francisco this holiday season; and
- Discover all the diverse neighborhoods throughout the City.

For Small Businesses:

- Contact your merchant association or Community Benefit District to get your Shop & Dine in the 49 window decal or contact the Office of Economic and Workforce Development (OEWD) at oewd@sfgov.org; and
- Submit a picture of your local business with your Shop & Dine in the 49 decal on Twitter, Instagram, and or Facebook and tag with #shopdine49 and the winning submission will be selected for a shopping trip by Mayor Lee and local leaders to the winning business submission.

“Local businesses throughout our city offer those one of a kind options that San Franciscans should take advantage of this holiday season,” said Cliff’s Variety Store Co-Owner Terry Asten Bennett. “You’ll have a great time in the neighborhoods and help support our shopping districts that make our city so unique. It benefits our economy and our communities.”

“Shop & Dine in the 49 is a wonderful opportunity to celebrate and support San Francisco’s one of kind establishments,” said Monetta White, Owner of 1300 on Fillmore and President of the Lower Fillmore Merchants Association in the Western Addition. “When you support a local business you help drive the local economy, create jobs, and strengthen a local business’ bottom line. So come on out and support your local shops and restaurants this holiday season.”

The Shop & Dine in the 49 initiative will extend beyond the holiday season and into the year. It will challenge residents and consumers to celebrate special occasions by shopping at local businesses. The challenge will also include a Business to Business (B2B) campaign



that encourages local companies to purchase locally made and grown products, services, and other goods. For more information on the Mayor’s Shop & Dine in the 49 initiative, go to: www.shopdine49.com.

The Mayor also announced a holiday construction moratorium downtown and on major commercial corridors where 50 percent of the frontage is devoted to business. The routine moratorium reduces disruption and impacts to commercial businesses and shoppers. Beginning Thanksgiving Day, Thursday, November 27th, construction projects that impact the roads and traffic at high pedestrian and vehicular corridors will stop between the hours of 7:00 a.m. and 10:00 p.m. Contractors will resume normal work and construction hours after the New Year. The moratorium is imposed on a yearly basis by the Municipal Transportation Agency and applies to blocks in the central downtown shopping districts and elsewhere in the City where more than half of its properties are business establishments. Emergencies and urgent matters are excluded from this moratorium.

Source: City and County of San Francisco

Fictitious Business Name

FICTITIOUS BUSINESS NAME STATEMENT File No. A-0361450-00	FICTITIOUS BUSINESS NAME STATEMENT File No. A-0361328-00	FICTITIOUS BUSINESS NAME STATEMENT File No. A-0361531-00	FICTITIOUS BUSINESS NAME STATEMENT File No. A-0361196-00	FICTITIOUS BUSINESS NAME STATEMENT File No. A-0361024-00	FICTITIOUS BUSINESS NAME STATEMENT File No. A-0361691-00
Fictitious Business Name(s): Bella Fortuna's Cakes and Sweets, LLC Address 657 Morse Street, San Francisco, CA 94112 Full Name of Registrant #1 Bella Fortuna's Cakes and Sweets, LLC Address of Registrant #1 657 Morse Street, San Francisco, CA 94112	Fictitious Business Name(s): Golden Giants Company Address 1100 26th Street Apt #1121 San Francisco, CA 94107 Full Name of Registrant #1 Subash Kumar Khadka Chhetri Address of Registrant #1 415 Jones Street, Apt #107 San Francisco, CA 94102	Fictitious Business Name(s): Jolie Creations Address 1925 Ellis Street, San Francisco, CA 94115 Full Name of Registrant #1 Couvrey's Confections, LLC (CA) Address of Registrant #1 1925 Ellis Street, San Francisco, CA 94115	Fictitious Business Name(s): Mission Strategies Address 3288 21st Street Suite 235, San Francisco, CA 94110 Full Name of Registrant #1 Mission Strategies LLC (CA) Address of Registrant #1 2941A Harrison Street, San Francisco, CA 94110	Fictitious Business Name(s): Square Neat Address 176 Whipple Avenue, San Francisco, CA 94112 Full Name of Registrant #1 Edenilson Bran Address of Registrant #1 15778 Marcella Street, San Leandro, CA 94578	Fictitious Business Name(s): Stanford Court Hotel Address 905 California Street, San Francisco, CA 94108 Full Name of Registrant #1 Pine & Powell Partners, LLC (DE) Address of Registrant #1 1999 Avenue of the Stars, Suite 2850 Los Angeles, CA 90067
This business is conducted by A Limited Liability Company . The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 11/1/2014 Signed: Corinne A. Brown	This business is conducted by An Individual . The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 10/31/2014 Signed: Subash Khadka Chhetri	This business is conducted by A Limited Liability Company . The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 11/13/2014 Signed: Vanessa Couvrey	This business is conducted by A Limited Liability Company . The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 1/3/2014 Signed: Guy Maxwell Long	This business is conducted by An Individual . The registrant(s) commenced to transact business under the fictitious business name(s) listed above on Not Applicable Signed: Edenilson Bran	This business is conducted by A Limited Liability Company . The registrant(s) commenced to transact business under the fictitious business name(s) listed above on Not Applicable Signed: Michael Rosenfeld
This statement was filed with the County Clerk of San Francisco County on 11/10/2014 .	This statement was filed with the County Clerk of San Francisco County on 11/4/2014 .	This statement was filed with the County Clerk of San Francisco County on 11/13/2014 .	This statement was filed with the County Clerk of San Francisco County on 10/28/2014 .	This statement was filed with the County Clerk of San Francisco County on 10/21/2014 .	This statement was filed with the County Clerk of San Francisco County on 11/21/2014 .
Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law	Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law	Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law	Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law	Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law	Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law
Filed: Brian Heffern Deputy County Clerk 11/10/2014	Filed: Jennifer Wong Deputy County Clerk 11/4/2014	Filed: Jeanette Yu Deputy County Clerk 11/13/2014	Filed: Jennifer Wong Deputy County Clerk 10/28/2014	Filed: Jennifer Wong Deputy County Clerk 10/21/2014	Filed: Brian Heffern Deputy County Clerk 11/21/2014
11/20/2014 + 11/27/14 + 12/4/2014 + 12/11/2014	11/06/14 + 11/13/14 + 11/20/14 + 11/27/14	11/20/14 + 11/26/14 + 12/4/14 + 12/11/14	11/06/14 + 11/13/14 + 11/20/14 + 11/27/14	11/06/14 + 11/13/14 + 11/20/14 + 11/27/14	11/26/14 + 12/4/14 + 12/11/14 + 12/18/14

Access to Capital

SMALL & MINORITY BUSINESS

Wells Fargo Survey: Affluent Women 'Enjoy' Making Money



A strong majority (93%) of affluent women “enjoy making and accumulating money” and more than half (53%) believe that money helps buy happiness, according to a new Wells Fargo survey of affluent women. Women have a strong sense of pride in earning money with 85% of them saying they feel proud about their earning power. Versta Research conducted the survey of 1,872 women, ages 40-79 with at least \$250,000 in household investable assets, to examine their perspectives on wealth, investing, work and retirement.

Affluent women are taking the lead in managing the daily finances with 82% percent managing the household budget and purchase decisions, 79% managing the household cash flow and 75% paying the bills. But only 46% of these women are taking primary responsibility for choosing and managing investment accounts, and this rate falls to 34% among married women. Affluent women in their 40s buck this trend, with more than half (56%) choosing and managing investment accounts.

As their wealth has increased, 43% of affluent women say they have become more competent at handling investments, while 53% stayed the same and 4% became less competent. Along similar lines, a minority of these women (36%) say they have become more involved in financial decision making, while a majority (58%) say their involvement in financial decision making has stayed the same and 6% became less involved. “I don’t think I’ve seen a study where women so overwhelmingly express joy at earning money and pride in their capacity to do so. And, they credit the stock market for increasing their wealth. However, we see fewer women managing their in-

vestments, although that is changing. The good news is more younger women in the workplace are taking on the role of investing for their households. If you are making money and you think the market is helping your money to grow, then it makes sense to be more directly involved in investment decisions,” said Karen Wimbish, director of Retail Retirement at Wells Fargo.

Wealth and the Stock Market

While a majority of affluent women (94%) feel they’ve worked hard to create their wealth, 68% acknowledge that most of their wealth has been generated by investments and growth in the stock market. More than three-quarters (78%) feel the stock market is the best way to grow savings over the long term. In fact, nearly two-thirds (64%) of affluent women say it’s more exciting to watch assets grow through good investments in the stock market versus watching it grow by earning and saving them (36%).

Given the stock market’s growth over the last five years, 37% of affluent women say they are “more eager to put money into the market right now,” while 23% are “more reluctant to put money in the stock market now” and 40% admit they “don’t pay much attention to the stock market.” Interestingly, almost three-quarters (73%) disagree that the stock market is too risky for them while 27% agree. But this is tempered with the more than half of women (54%) worried about losing money in the stock market.

The Role of Work

Work is an instrumental part of life for affluent women. In fact, three-quarters of affluent working women say having a job or career is important to them even if they don’t need the money. Two-thirds

feel they are fairly compensated at work today. Yet, 59% of affluent working women don’t think women will achieve pay equality in the workplace in the next 10 years.

Sixty-two percent believe that women can “have it all” when it comes to balancing their career and family. However, only 38% say “having it all” is their goal (of whom 81% feel they are succeeding at it). Two-thirds (65%) of affluent women believe fathers should be more proactive about staying home to help raise children. Even if “having it all” is not the goal of many affluent working women, 58% say they are struggling with work-life balance. If given the opportunity for a big promotion at work that offered a significant step up from their current role and level of responsibilities, two-thirds (66%) of affluent women would accept it (of which 31% would be “excited, eager, and ready for it” and 35% would “accept it, but with reservations”) and 34% would decline it. Of those who would “accept it, but with reservations,” 53% worry about managing work-life balance, 30% worry about whether they are ready and have the skills to succeed, 16% are not sure if their current career path is what they really want and 23% cite other reasons.

Bequeathing the Financial Knowledge

While generally most affluent women would agree their parents did a good job teaching them about managing and saving money when they were growing up, more than two-thirds say no one ever taught them how to invest in the stock market. Nearly all affluent women (98%) say it’s important for women to feel confident about investing, but fewer (71%) actually do. One in five (21%) say one of their biggest financial regrets is not learning more about money and finance. While nearly one-third (30%) think that men are more interested in finances and investing, a majority (89%) don’t think men are better at it and half of affluent women think that men are overconfident when it comes to investing.

“It is interesting to see that affluent women credit their wealth to the stock market even though most say that no one taught them how to invest in the market,” said Wimbish. “These are successful women that should have the confidence and interest in making investment decisions for their future.”

Saving for Retirement

Affluent women are well-positioned for retirement. While the financial crisis did not affect the financial well-being for a majority of affluent women (57%), it did impact their savings behavior. More than half (54%) say it made them “more aggressive about saving money.” Only 48% of non-retired affluent women have an annual savings goal, and the

median annual goal is \$20,000. Non-retirees have saved a median of \$600,000 and have a median goal of \$1 million. They plan to retire at the average age of 64. While three out of four affluent women agree that they need at least \$1 million to “feel wealthy,” 42% feel they would need \$2 million or more.

“It’s crucial to have a savings goal so you know if you are on track. These women have the means and are disciplined savers, but having a financial plan with an investment strategy can put them on an even better path,” said Wimbish.

The affluent women surveyed exude confidence about having enough money. Four out of five (82%) non-retirees feel confident they will have enough money to live the kind of retirement they want. Nearly all (95%) of retired affluent women feel they will have enough money in retirement.

Seventy-two percent of non-retirees value their assets and wealth more for the lifestyle and security it will afford them in retirement versus the lifestyle and security it gives them right now (28%). The top three things that scare affluent women about retirement are: losing their health (55%), losing their mental abilities (52%) and running out of money (29%).

Defining a Successful Retirement

In defining a successful retirement, more than half of affluent women feel it is having enough money for their preferred lifestyle (55%), with other top choices including being healthy (23%) or spending time with family and friends (13%). When non-retirees think about their future in retirement, they look forward to spending more time with family (64%), focusing on physical fitness (63%) and becoming more charitable with their time (58%).

While it is hard to imagine what life will be in retirement, half of non-retirees (52%) anticipate their expectations and goals will change once they retire. Fifty-eight percent of retired affluent women say they did not have a realistic picture of what life in retirement would be like until they were in their 60s and beyond. And 43% of retired women say their retirement years are different from what they imagined.

“Life in retirement is hard to imagine until you are actually living in it. Having the fortitude to have a financial plan with realistic goals for saving and investing will allow you to recalibrate your retirement dreams when the time comes,” said Wimbish.

Source: Wells Fargo

U.S. Treasury Dept. Announces New Director of the Community Development Financial Institutions Fund

The U.S. Treasury Department today announced that Annie Donovan will be the new Director of the Community Development Financial Institutions Fund (CDFI Fund). As Director, Donovan will oversee the expansion of access to capital and financial services in critically underserved urban, rural, and tribal communities, where one of the biggest obstacles to economic development is a lack of access to mainstream sources of private sector capital.

“The CDFI Fund has supported small businesses, developed affordable housing, and created jobs in communities across the country for the past 20 years,” said Deputy Treasury Secretary Sarah Bloom Raskin. “With her expert understanding of the intersection of finance and community development, I look forward to Annie’s leadership in

enhancing economic development in communities that need it most.”

Donovan joins Treasury from CoopMetrics, where she served as CEO and led the firm’s work to provide high quality, affordable business intelligence tools to small businesses and nonprofits seeking to improve financial management, better measure social impact, and increase capacity for innovation. Prior to that, she was a senior policy advisor at the White House, working collaboratively with the Office of Social Innovation and the Council on Environmental Quality. She was part of a team focused on advancing impact investing, social enterprise, and impact data. Donovan’s professional experience also includes having served as the chief operating officer of Capital Impact Partners, a certified Community Development Finan-

cial Institution focused on education, healthcare, long term care, and affordable homeownership finance.

Donovan has also been a board member of many organizations in the community development finance sector and has published papers and articles for the National Academy for Public Administration, the Federal Reserve Bank of San Francisco, the Federal Reserve Bank of Boston, Forbes, and the Skoll World Forum on Social Entrepreneurship. She earned an undergraduate degree in economics from Allegheny College and an MBA in finance from the University of Maryland.

The CDFI Fund administers a number of programs that provide grants, loans, and tax credit authority and bond guarantees to community development organizations. The CDFI Fund’s programs

help attract private sector investment to communities that lack access to mainstream financial institutions. Resources from the CDFI Fund are leveraged to finance vital community services, affordable housing units, workforce training facilities, and jobs in urban and rural areas. These resources can also support infrastructure and the development of commercial and residential real estate, as well as supporting new businesses and helping existing businesses grow. Additionally, financial institutions supported by the CDFI Fund can provide financial products and services, such as home financing, to low-income individuals in underserved communities. This year, the U.S. Treasury Department marked 20 years since the CDFI Fund’s inception. For more information on the CDFI Fund, please click here.

Source: U.S. Treasury Department Treasury

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3 — ENGINEERING SERVICES

[illegible]**BUSINESS**